



# Ludmila Goykhman

## Graphic Designer & E-learning Specialist

rijik17@gmail.com

+972 54 6560656

Haifa, Israel

<https://www.ludmilagoykhman.com/>

### Summary

- Extensive experience in e-learning design, graphic design, transport infographics, map design and preparation for print process
- Possess manual and digital illustration skills, typography and composition skills
- Experienced in animation, character design, storyboard, video editing, compositing and motion graphic
- Extremely motivated, creative, open-minded, superior work ethic and strive for code perfectionism
- Meet tight time schedules, hard worker and good team player
- Eager to enter the field of UI/UX; learning Figma

### Experience

- 2007- present**    **Freelancer Designer**  
Creating logos, illustrations, posters, and infographics for different spheres such as Science, Tourism, Transportation and Hi-Tech
- 2015-2019**    **E-learning developer** - *InfoAware* (Cambridge, UK)  
Creating eLearning modules in Adobe Captivate; Developing storyboards and templates; Rebranding InfoAware and developing the new graphic language, UI assets; Designing posters and booklets; Making 2D and Motion Graphic scenes
- 2011-2013**    **Graphic Designer** - *Ikan Maas* (Jerusalem)  
Designing Infographics for public transportation, digital illustrations; Working on branding materials (logo, media advertisements, brochures, flyers); Print preparation and presentations
- 2009-2010**    **Drawing Teacher** (Jerusalem)  
Composition, light and shadow, texture, drawing lifestyle and models
- 2007-2009**    **Graphic Designer** - IBA, Israel Broadcasting Authority (Jerusalem)  
Real-time graphic support at news pool; Frame design for broadcasting Motion graphics and visualizations

### Education

- 2019**    **UX design** - Netcraft Academy
- 2009**    **Adobe AE** - John Bryce Training
- 2000-2006**    **B. Des in Visual Communication** - Bezalel Academy of Art and Design Jerusalem  
Project - **2D Animation movie 5 min** (Directing, screenplay, storyboard, character design, animation, editing, compositing)

### Skills

Skilled in the use of **Adobe Captivate, Adobe Creative Suite - Indesign, Illustrator, Photoshop, After Effects.**  
Familiarity working with - **Axure, Premiere, Animate CC, XSI**  
Proficient in working with PCs, MACs and Wacom Tablet  
Drawing and painting - digital and natural techniques

### Languages

Hebrew, English, Russian

### Honors

"**The Creation of God**" was nominated for the Best Student Film -Asif Festival 2006, Tel Aviv Cinematheque